



THE SMART JUMP PROJECT

To boost **enterprise's competitiveness through innovation**, technology transfer must be integrated by knowledge transformation into added value: people, knowledge networks and cooperation platforms are essential drivers.

The change to **smart entrepreneurship** shall include new opportunities for **women and youth**, two groups who still face barriers to their individual and economic development

Smart Jump Partners, with the support of the European Erasmus+ Programme, ran **two integrated initiatives** to stimulate an **inclusive approach to smart entrepreneurship** in the creative and manufacturing sectors, by building upon successful models, business cases and innovative training methodologies and by consolidating existing communities of entrepreneurs, business services agencies, universities.

The Strategic Partnership
"SMART JUMP - Smart entrepreneurial skills for Creative Industries: an inclusive perspective" (2015-2018) involves women and youth in the creative sector and in manufacturing industries.

By applying the Quadruple Helix model, developed in Sweden by WINNET and the Women Resource Center, SMART JUMP aims to support **female and youth entrepreneurship** and fine-tune the training offer at local level with the National / regional strategies of development for growth and innovation in **Italy, Sweden, Spain and Hungary**. The project envisages to share the Swedish practice, to develop training contents for female and young entrepreneurs, and to design a community of entrepreneurs and professionals from the public sector, the university and the civil society

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www.smartjump.eu - www.factoryofknowledge.net/smartjump



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THE SMART JUMP COMMUNITY



+20k Sessions Frequency
+11k Views Users
100% Success

- 1 - Collected some international practices and to design a community of entrepreneurs and professionals from the public sector, the university and the civil society
- 2 - To be experimented & implemented
- 3 - At an international level
- 4 - Smart Jump opportunity: international network for Creative Industries

- 1 - effective learning strategies
- 2 - methodologies & development of training contents
- 3 - entrepreneurial competences of women and youth
- 4 - who operate/ want to operate in creative industries
- 5- opportunity to develop international networking

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